EUFRUIT NETWORK H2020-ISIB-2015-1 CALL DATE 11 JUNE 2015



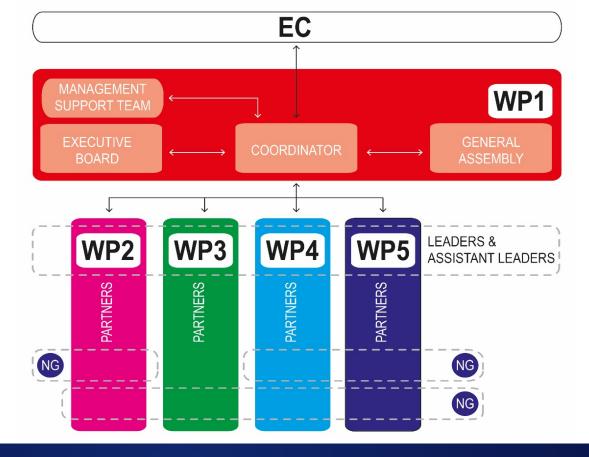
MICHELLE H. WILLIAMS HEAD OF DEPARTMENT

BACKGROUND EUFRUIT

- To get recognition for EUFRIN
- > To secure some funding to strengthen exchange / impact of EUFRIN
- > Could not accommodate all areas (WG) / needed a focus and prioritization
- > Not research, only demonstration and dissemination
- > Could not include everyone but as many as possible; result 12 countries
- Include a multi-actor approach



MICHELLE H. WILLIAMS HEAD OF DEPARTMENT





MICHELLE H. WILLIAMS HEAD OF DEPARTMENT

FOCUS OF EUFRUIT

WP1: Coordinate and Sustain

WP2: New fruit cultivars, with a focus on:

i) exchanging the latest information on the availability of new fruit varieties resistant to main diseases and pests in organic and nonorganic production;

ii) developing superior cultivars, increasing profitability for growers; etc

WP3: Reduction of pesticide residues on fruit and the environment, with a focus on:

- i) minimal input and or organic production systems;
- ii) alternative technologies, prediction and decision support systems, etc



FOCUS OF EUFRUIT

WP4: Postharvest handling and storage with a focus on:

i) exchanging the latest information on pre-harvest and post-harvest aspects of fruit quality;ii) methods and techniques used to determine fruit quality;

iii) comparisons between destructive and non-destructive methods of quality; etc

WP5: Sustainable fruit production, with a focus on:

i) maintaining yield and quality under combined water and heat stresses:

ii) delivering thinning strategies;

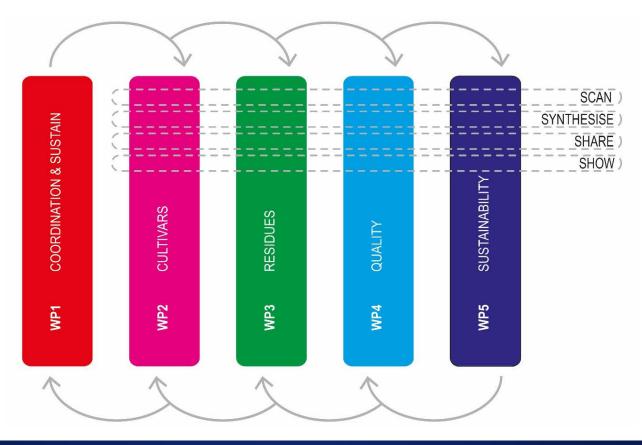
iii) knowledge and technologies that underpin sustainable production



WP#	WPL	AWPL
1	Michelle Williams	Jacques Dasque
	AU, Denmark	AREFEL, France
2	Jef Vercammen	Markus Bradlwarter
	Pcfruit, Belgium	SKST, Italy
3	Franziska Zavagli	Philippe Binard
	CTIFL, France	FRESHFEL, Belgium
4	Dirk Köpcke	Carsten Greisiger
	OVA, Germany	EO, Germany
5	Marianne Groot	Eric van der Hoeff
	StDLO, Netherlands	FC, Netherlands



MICHELLE H. WILLIAMS HEAD OF DEPARTMENT





MICHELLE H. WILLIAMS HEAD OF DEPARTMENT

SCAN - To scan existing knowledge to identify and collect, state-of-the-art research results, technical solutions and best practices with the potential to increase awareness, uptake of research results and add value.

SYNTHESISE - Identify and prioritise information, material, research results and develop best methods for learning and knowledge exchange that ensures a continuous and efficient flow of information.

SHARE & SHOW - Deliver innovation to end-users through a suite of material (online & national activities) to ensure implementation of knowledge and innovations.



MICHELLE H. WILLIAMS HEAD OF DEPARTMENT

Publications in stakeholder journals/
technical and scientific publicationsMinimum 100 industry based publications
30 in WP2, 20 in WP3, 30 in WP4 and 20 in WP5EUFRUITTechnical bulletins, guidelines, online
videos or similarMinimum 90 technical bulletins, guidelines, online videos or similar

videos or similar	45 IN WP2, 25 IN WP3, 15 IN WP4, and 5 IN WP5
Flyers, leaflets, newsletters or similar	Minimum 25 flyers, leaflets, newsletters or similar 10 in WP2, 10 in WP3 and 5 in WP4
Seminars and lecture-based workshops	Minimum 60 seminars and lecture-based workshops 10 in WP2, 20 in WP3, 20 in WP4 and 10 in WP5
arower aroun meetings and meeting	Minimum 160 field-based workshops, open or demonstration days, field visits, grower group meetings and meeting with stakeholders 40 in WP2, 40 in WP3, 40 in WP4 and 40 in WP5
•	Minimum 24 participation in conferences and industry events / exhibitions 8 in WP2, 8 in WP3, 6 in WP4 and 2 in WP5
•	Minimum 12 participation in events aimed at general public 5 in WP2, 2 in WP3 and 5 in WP4



MICHELLE H. WILLIAMS HEAD OF DEPARTMENT

EUFRUIT KNOWLEDGE PLATFORM

- Established on EUFRIN website
- Links to other websites
- > All info in English
- Max 2 page text per article (given a template / format)
- > Up to users to identify relevant info and take back into national language
- To include industry articles / protocols / best practise / cv profiles / guidelines / leaflets / short videos / demonstrations / descriptions etc



QUESTIONS / DISCUSSION





MICHELLE H. WILLIAMS HEAD OF DEPARTMENT

